

AAPC

AMERICAN AUTOMOTIVE POLICY COUNCIL



U.S. Automakers Roaring Out of the Starting Gate in 2013

AAPC is happy to see Chrysler, Ford and GM sales were up 18% in January compared to last January, powered by a 26.4% gain in car sales. As a whole, industry sales were up 14.2%, meaning AAPC companies gained market share - yet another sign that the companies AAPC represents are building high-quality, fuel-efficient cars and trucks that customers demand. AAPC companies' strong sales have resulted in job growth throughout the country.

Sales are expected to continue to rise throughout 2013, for Chrysler, Ford and GM as well as for the industry as a whole. Analysts expect sales to hit between 15 and 15.5 million for the industry in 2013.