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AMERICAN AUTOMOTIVE POLICY COUNCIL



2013 Off to a Strong Start for Chrysler, Ford and GM

Just two weeks into 2013 and the American automakers already have much to be proud of. The 2013 North American International Auto Show kicked off this week with Chrysler's Dodge Ram 1500 winning the North American Truck of the Year award and GM's Cadillac ATS winning the North American Car of the Year honors. Ford has also been in the limelight recently with its Fusion winning the 2013 AOL Autos Car of the Year award.

This week's accolades validate the difficult decisions and reforms the American automakers committed themselves to over the last several years. Chrysler, Ford and GM were forced to cut capacity, create new and innovative models and change the way they did business following the worst economic downturn in decades and increased international competition. Now we are seeing the results.

While the recent awards are good news, the U.S. automakers have even more reason to be excited for 2013. Experts see sales continuing to increase both here and abroad, meaning boosted manufacturing and hiring in the United States.

Chrysler, Ford and GM have come too far to rest on their laurels. They can be counted on to keep innovating, to keep building and to keep growing. And America can keep expecting not only more awards, but to continue being home to the world's top automakers.